



4 Events
550+ Exhibitors
7,000 Potential Leads

**The North West's leading organiser of
business-to-business exhibitions**

The right audience and the perfect opportunity to shout about your business

Click an event for more information

Lancashire Business Expo 2024
Liverpool City Region Business Expo 2023
Cumbria Business Expo 2023
North West Business Expo 2023

LANCASHIRE BUSINESS EXP 2024

22nd March 2024
Guild Hall, Preston

Stand Holder

Partnership

Headline Partnership

£595
plus VAT

£1595
plus VAT

£5000
plus VAT

Furniture Pack

Table, tablecloth, two chairs



Power

e.g to power lights, TV screens, or displays



Wi-Fi



Food Vouchers

Includes sandwich, crisps, fruit, and drink

2

4

10

Pre-event Social Media Coverage

Promoting your business ahead of the exhibition



Enhanced Marketing Coverage

Logo included on printed and digital event marketing



Exhibition Guide Listing

Your business featured in the guide handed to all visitors



Premium Event Placement

Guaranteed stand placement in key locations around the event



Full Colour Exhibition Guide Page

A choice of an Advert, Advertorial, or Editorial



Expo Guide Double/Premium Page



Logo on www.shoutexpo.com/visit-lancashire



Exhibitor Support

Support sessions to assist with visitor engagement and post-event follow-up



LIVERPOOL CITY REGION BUSINESS EXP 2023

9th June 2023
Exhibition Centre, Liverpool

Stand Holder

Partnership

Headline Partnership

£645
plus VAT

£1645
plus VAT

£5000
plus VAT

Furniture Pack

Table, tablecloth, two chairs



Power

e.g to power lights, TV screens, or displays



Wi-Fi



Food Vouchers

Includes sandwich, crisps, fruit, and drink

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Logo on www.shoutexpo.com/visit-liverpool-city-region



Exhibitor Support

Support sessions to assist with visitor engagement and post-event follow-up



CUMBRIA BUSINESS EXP 2023

22nd September 2023
Carlisle Racecourse

Stand Holder

Partnership

Headline Partnership

£595
plus VAT

£1595
plus VAT

£5000
plus VAT

Furniture Pack

Table, tablecloth, two chairs



Power

e.g to power lights, TV screens, or displays



Wi-Fi



Food Vouchers

Includes sandwich, crisps, fruit, and drink

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Expo Guide Double/Premium Page



Logo on www.shoutexpo.com/visit-cumbria



Exhibitor Support

Support sessions to assist with visitor engagement and post-event follow-up



NORTH WEST BUSINESS EXP 2023

6th October 2023
Bolton Stadium Hotel

Furniture Pack

Table, tablecloth, two chairs

Power

e.g to power lights, TV screens, or displays

Wi-Fi

Food Vouchers

Includes sandwich, crisps, fruit, and drink

Pre-event Social Media Coverage

Promoting your business ahead of the exhibition

Enhanced Marketing Coverage

Logo included on printed and digital event marketing

Exhibition Guide Listing

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Premium Event Placement

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Expo Guide Double/Premium Page

Logo on www.shoutexpo.com/visit-north-west

Exhibitor Support

Support sessions to assist with visitor engagement and post-event follow-up

Stand Holder

£645

plus VAT



2



Partnership

£1645

plus VAT



4



Headline Partnership

£5000

plus VAT



10



FAQ's



Can I pay a deposit?

Bookings for expos more than 6 months in advance, can be confirmed with a deposit of £100 plus VAT. The remaining balance will be invoiced 3 months prior to the event.

As a stand holder, will you promote my business prior to the exhibition?

We will announce every exhibitor across our social media channels; for increased brand marketing, speak to a member of the team about the partnership package.

How much space will I receive?

Stand holders will be allocated up to 3m x 2m, depending on what you bring to the event. For Partners, this can be discussed on a case-by-case basis as it depends on what you would like to bring.

What can I bring to the event?

The more fun and engaging your stand, the more likely visitors will stay and engage in conversation. We encourage you to use your imagination in how you use the space provided, however, let us know as soon as possible so we can help facilitate your ideas.